

DNG Technologies

IT and IT Services

Entrepreneurship Development Program

By: Nitin Bhosale

DNG Technologies

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About DNG Technologies

DNG Technologies provides modern IT solutions including:

- Software Development
- Web Application Development
- Mobile Application Development
- Business Automation Systems
- Technical Support & Maintenance

And Many other IT Services such as, Cloud Service, Data Service, Servers, Web Hosting etc

We focus on reliable, scalable and cost-effective technology solutions for organizations.

Entrepreneurship Development

Entrepreneurship Development helps individuals build skills and confidence to start and manage businesses.

Goals:

- Promote self employment
- Encourage innovation
- Create employment opportunities
- Support economic growth

Entrepreneurial Personality Development

Successful entrepreneurs usually have:

- Leadership ability
- Risk taking capacity
- Decision making skills
- Creativity and innovation
- Strong communication
- Problem solving mindset

Business Establishment Process

Steps to start a business:

1. Identify business idea
2. Conduct market research
3. Prepare project report
4. Arrange finance
5. Complete legal registrations
6. Launch product or service

Business Selection Process

Before selecting a business consider:

- Personal skills and interest
- Market demand
- Available investment
- Competition level
- Availability of resources

Market Survey

Market survey helps entrepreneurs understand:

- Customer needs
- Market demand
- Competitors
- Pricing strategies
- Target market

This helps in better decision making.

Project Report

A project report includes:

- Business overview
- Investment details
- Production process
- Financial planning
- Profit estimation

It is essential for bank loan approval.

Sources of Finance

Funds for business can be arranged through:

- Personal investment
- Bank loans
- Government schemes
- Partnerships
- Private investors

Government Schemes

Major schemes supporting entrepreneurs:

- PMEGP
- Mudra Loan Scheme
- Startup India
- MSME Schemes

These provide loans, training and subsidies.

Sales & Management Skills

Business success depends on:

- Good customer relations
- Effective marketing
- Financial management
- Team leadership
- Quality service

Business Registrations & Licenses

Important registrations include:

- Udyam Registration
- GST Registration
- Shop Act License
- FSSAI License (Food business)
- Local authority permissions

Learning from Successful Entrepreneurs

Interaction with successful entrepreneurs helps to:

- Understand real business challenges
- Learn practical strategies
- Improve decision making
- Gain motivation

Thank You

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